

# You are invited to a Shrimp Cocktail



**Tuesday, July 11, 2006**  
**Gulf Hills Hotel**  
**Ocean Springs, MS**  
**6 - 8 pm**

**Featuring Gulf Coast shrimp and seasonal vegetable canapés prepared by Chef Corbin Evans of New Orleans' Savvy Gourmet and a full bar**

**You are in for a REAL treat. Market organizer and author Nina Planck will be on hand to sell and sign copies of her book *Real Food: What to Eat and Why*.**



Flying in from New York, Nina will headline this year's 4M Workshop — paying special attention to how we utilize these marketing mechanisms in the wake of complete infrastructure collapse after Hurricane Katrina.

To kick off this year's 4M Workshop: Fine-Tune Your Farmers Market's Mission, Management, Marketing and Measurement, we are thrilled to share with you two exceptional treats: the culinary creations of Savvy Gourmet's Chef Corbin Evans and the can-do know-how of Nina Planck. While the bulk of the 4M Workshop is designed for farmers market practitioners, we hope to entice Gulf Coast municipal representatives to join us for a drink, for the opportunity to place farmers markets squarely in the middle of regional recovery strategies.

Space is limited, so please RSVP by Saturday, July 8th as to whether you will join us by emailing us at [4mworkshop@marketumbrella.org](mailto:4mworkshop@marketumbrella.org).

If you are unfamiliar with the Gulf Hills Hotel, here are their recommended directions: From I-10, exit at # 50 is Ocean Springs. Turn right at the bottom of the ramp. Drive 2.2 miles to the foot of a bridge. Turn Right into the Gulf Hills Subdivision. You will be on Shore Drive. Golf Course on the right, debris field on the left. Take the second street called Fairway, to your left. You can actually see the Hotel from there, but you will have to drive around the #1 Fairway to get here. (Arnold Palmer might get mad if you drive straight across the green!)



A project of Loyola University New Orleans, [marketumbrella.org](http://marketumbrella.org) sponsors the 4M Workshop to build the capacity of farmers markets in the region. For more info about the Workshop, log onto [4mworkshop.org](http://4mworkshop.org).